



# PARAGOULD

## REGIONAL CHAMBER OF COMMERCE

MOVING IN THE RIGHT DIRECTION



The Paragould Regional Chamber of Commerce has been the voice of the local community for almost 100 years. Your membership will unite you with more than 600 businesses and individual Chamber members, that represent some 20,000 employees in the Paragould region.

The Chamber of Commerce is a voluntary organization of business people working together to improve the economic and civil life of our region. We recognize that collectively, great things can be accomplished.

Not only is the Chamber active in the region but we also serve as a liaison between the business community and the public. Our job as the voice of the region is to express concern and promote social, civic, economic and educational programs.

The Paragould Regional Chamber of Commerce invites you as an individual, business or civic organization to invest in your future, the future of our next generation and the growth of the Paragould region.

Sincerely,

*Allison Hestand*

Director of Economic Development/ CEO  
Paragould Regional Chamber of Commerce

## Membership Perks

- Online Member Directory
- Advertising/Sponsorship Opportunities
- Weekly “Friday Facts” Newsletter
- Premium Newsletter Ad Space
- Complimentary use of Chamber Conference Centers
- Networking Opportunities
- Business After Hours, Ribbon Cuttings, Ground Breakings
- Educational Seminars
- Ability to accept Chamber Bucks
- Ribbon Cutting for new businesses or new locations

## Services

- Monthly Meetings
- Business Development
- Education Committee
- Non-Profits
- Small Business Roundtables
- Qtly Lunch & Learns
- Chamber Member Appreciation
- Chamber Showcase
- Business Referral Network



# 8 Reasons to Invest in the Chamber

Paragould Regional Chamber of Commerce



## 1. Networking Opportunities

The Chamber organizes events, mixers, and meetings where businesses can network with other professionals, potential clients, and partners.

## 2. Visibility & Exposure

Being a member of a Chamber can increase a business's visibility within the local community through various promotional channels and events.



## 3. Business Referrals

The Chamber refers member businesses to others seeking specific products or services, generating valuable leads.

## 4. Educational Resources

The Chamber offers workshops, seminars, and resources to help businesses develop skills, stay informed about industry trends, and navigate challenges.



## 5. Marketing & Advertising Opportunities

The Chamber provides platforms for businesses to advertise and promote their products or services through newsletters and events.

## 6. Brand Credibility

Membership in the Chamber of Commerce can enhance a business's credibility and reputation within the community and among potential customers.



## 7. Peer Support

The Chamber fosters a sense of camaraderie among members, allowing businesses to share experiences, exchange ideas, and support one another.

## 8. Voice in the Community

The Chamber empowers businesses to have a collective voice in shaping the future of the local business environment, fostering a stronger, more vibrant community overall.



# Membership Benefits



Benefit	Description	Membership Benefit
Networking Opportunities	The Chamber organizes events, mixers, and meetings where businesses can network with other professionals, potential clients, and partners.	x
Online Directory Listing	Members receive a business listing on the Member Directory on the Chamber website.	x
Complementary Use of Chamber Meeting Rooms	The Chamber offers our meeting room, at no fee, for our members to use for meetings & interviews during regular business hours.	x
Ribbon Cutting & Ground Breakings	Reserved for new locations, expansions or members operating for 6 Months or Less. No additional fee required.	x
Business Referrals	The Chamber refers member businesses to others seeking specific products or services.	x
Business Referral Network	Connect with local professionals, build valuable relationships, and grow your business with the Business Referral Network. (\$100 joining fee)	x
Advertising, Promotion, & Sponsorship Opportunities	The Chamber provides platforms for businesses to advertise and promote their products or services as well as opportunities to sponsor Chamber events. Additional fees may apply.	x
Subscription to Weekly E-Newsletter and Event E-mail Blasts	Stay in the loop with the Chamber's weekly e-newsletter and event e-mail blasts.	x
Mailing Lists	Your membership grants you access to names & addresses of fellow Chamber Members in label format & electronically.	x
Chamber Bucks	Customers use Chamber Bucks to spend exclusively at participating Chamber member businesses, at no cost to you! They work just like gift certificates and can be easily reimbursed at participating banks or the Chamber office.	x
Chamber Events	With your membership investment, you can attend many Chamber events at no extra charge.	x

**CONNECT WITH LOCAL  
PROFESSIONALS**

**SHARE IDEAS**

**YOUR  
FIRST  
MEETING IS  
FREE**

**GROW YOUR BUSINESS**



**Business Referral  
Network**



Come see how the Business Referral Network can help you build valuable relationships and expand your network. Meetings are scheduled for twice per month.

**Contact Candace Bounds for more info.**

✉ [cbounds@paragould.org](mailto:cbounds@paragould.org)

☎ 870-236-7684

🌐 [www.paragould.org](http://www.paragould.org)

Our Chamber serves as the hub that links our Member business with our community, as well as the economic development resources available. As members we are afforded networking and training opportunities with our peer groups allowing us to share best practices. In the end, the Chamber serves as a conduit allowing us to participate in making Greene County a vibrant business community.  
-Past President



## Membership Investment

The average number of full-time equivalent employees determines the annual investment.

<u>Number of Employees</u>	<u>Annual Investment</u>	<u>Financial Institution</u>
1-5	\$210	\$40 per million deposits and one representative for each \$210 invested. Minimum \$500 required.
6-10	\$250	
11-25	\$275	<u>Hotel/Motel</u> \$210 plus \$2 per unit.
26-50	\$350	
51-100	\$400	<u>Associate Membership</u> \$100 for Past Presidents of the Chamber of Commerce, Non-Profits with no employees, Elected Officials and Churches.
101-150	\$550	
151-200	\$675	
201-500	\$1000	
501-750	\$1350	<u>Individual Membership</u> \$210 for Individuals.
751-1000	\$1550	
over 1000	\$2650	

\*2 Part-time employees = 1 Full-time employee

### Professional Firms

Attorneys, Physicians and CPA's. \$210 for each professional associated with the firm.

\*Membership in the Chamber is deductible as a business expense.

An optional 10% Chamber Foundation donation is added to each online transaction.



**SCAN TO JOIN!**

# Chamber Bucks



**The Paragould Regional Chamber of Commerce is excited to announce our Chamber Bucks Program!**

## *What are Chamber Bucks?*

Chamber Bucks can be spent ONLY at any participating Paragould Regional Chamber Member business. It works like a gift certificate, and it can be redeemed at the participating business of your choice. All businesses that accept Chamber Bucks should have a Chamber Bucks sticker near their window or cash register. Visit [paragould.org](http://paragould.org) for a complete listing of Chamber Bucks participants.

## *How do I use Chamber Bucks?*

You must redeem your Chamber Bucks at one location toward a single purchase of equal or greater value. If your purchase is less than the amount of your Chamber Bucks, you forfeit the balance.

## *Do Chamber Bucks expire?*

Expiration date is one year from the date of issue.



## *Who can purchase Chamber Bucks?*

Anyone can purchase Chamber Bucks for themselves or others. Businesses can also give Chamber Bucks to their employees.

## *How can I purchase Chamber Bucks?*

Chamber Bucks can be purchased from the Paragould Regional Chamber of Commerce. Call 870-236-7684 for more information. They come in denominations of \$10, \$25, and \$50.

## *As a business owner, how do I cash Chamber Bucks?*

On the line that says "Pay to the order of", write your business name. Deposit the check in your bank account. Centennial Bank, First National Bank, Regions, Simmons, Southern Bank, and Unico accept them. If your bank is not listed, you can redeem Chamber Bucks at the Chamber office.

## *Do Chamber Bucks help the community?*

Yes! Chamber Bucks are purchased and used within our community. This keeps dollars in our community and helps with the economic success of our area.

**If you have any questions or would like more information, please contact Paragould Regional Chamber of Commerce at 870-236-7684.**